

Revenue Goal Roadmap

Example Business:

Sacramento Dental Office (SDO) revenue goal is \$720,000 for this year.

Here are the numbers to achieve \$720,000 per year.

By seeing 36 patients per week, (1.15 patients per hour) at an average rate of \$388 per patient, SDO will generate \$725,777.28 per year.

36 weekly patients at \$388 per patient = \$13,968 per week.

\$13,968 x 4.33 (weeks per month) = \$60,481.44 per month

\$60,481.44 per month x 12 months = \$725,777.28

YOUR BUSINESS

Here are your Numbers to Hit Your \$_____ per year.

By seeing ____ patients per week, (_____) at an average rate of \$____ per patient, Sacramento Imaging will generate \$_____ per year.

_____ weekly patients at \$_____ per patient = \$_____ per week.

\$_____ x 4.33 (weeks per month) = \$_____ per month

\$_____ per month x 12 months = \$_____